

Scoring Rubric

Name: _____

I am a Steward of Wyoming's Agriculture

Content			
4	3	2	1
N/A	Student provides an accurate definition of stewardship either in the advertisement or in the presentation	Student provides a definition of stewardship in the advertisement or in the presentation that is either incomplete or contains some errors.	Student does not provide a definition of stewardship in the advertisement or in the presentation.
Student provides more than two ways to be a steward of Wyoming's agriculture both in the advertisement and in the presentation.	Student provides two ways to be a steward of Wyoming's agriculture both in the advertisement and in the presentation.	Student provides one way to be a steward of Wyoming's agriculture both in the advertisement and in the presentation.	Student does not provide a way to be a steward of Wyoming's agriculture or provides only one way either in the advertisement or in the presentation.
Presentation			
4	3	2	1
Student describes their advertisement to the audience and speaks clearly. The student's presentation is well defined (e.g. includes eye contact, appropriate reference to the advertisement, gesturing, etc.)	Student describes their advertisement to the audience and speaks clearly.	Student describes their advertisement to the audience, but at times, volume and clarity are an issue.	Student fails to describe their advertisement and/or is difficult to understand throughout the presentation.
The advertisement is clear, creative, and neat.	The advertisement is neat, and the information in it is clear.	The advertisement includes parts that are hard to read, confusing, and/or messy.	The advertisement was not completed.



